

# Club Social Media Policy

## GRAND CANYON UNIVERSITY™

The Office of Student Engagement at Grand Canyon University understands that social media is a platform on which students communicate with one another and share opinions with one another. Because social media is growing, changing, and becoming more accessible, it is becoming a bigger platform for students to communicate. At Grand Canyon University, we ask that student leaders be aware of some practices the University has before posting to their social media platforms.

- Use good judgement
  - Take the High Ground
  - Correct Mistakes
- Be respectful
  - Avoid:
    - The use of profanity and vulgarity
    - Abusive language
    - Offensive terms
- Be responsible and ethical
- Be accurate and appropriate
- Respect private and personal information
- Identify your views as your own and not a representation of the university
- Post images with care
- Beware of Liability
- Reach out to university leadership with issues/concerns and comments before taking it to social media

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Club Officer Position: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_